

# UKAS CertCheck<sup>✓</sup> Asset Pack



# UKAS CertCheck ✓

## UKAS's free-to-use online database of accredited certifications

This asset pack has been created to help you promote your inclusion in UKAS CertCheck to your customers and wider network.

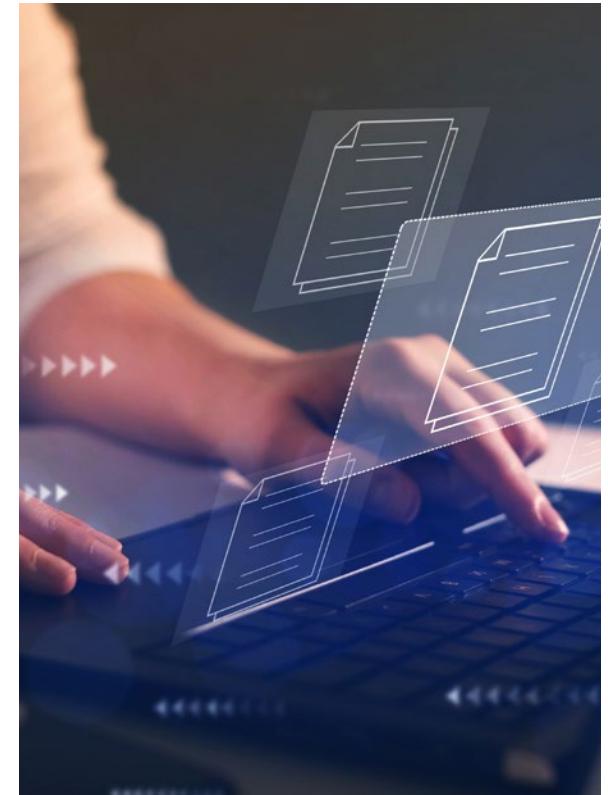
UKAS has designed a suite of assets that may be used online to explain the benefits of CertCheck, offer reassurance around security and stability of the system and explain how to access it.

You may choose to use some or all of these assets on your own digital platforms to promote UKAS CertCheck and your accredited certifications.

### UKAS CertCheck enables:

Verification that an organisation holds accredited certification to certain ISO standards, such as:

- + ISO 9001 (Quality Management)
- + ISO 14001 (Environmental Management)
- + ISO 45001 (Health and Safety Management)
- + Over 15 other international standards/schemes
- + Confidence in UKAS accredited certification, combating fraud and misleading claims
- + Streamlining of supply chain management and procurement processes



# UKAS CertCheck: Factsheet

This factsheet provides an overview of UKAS CertCheck and the purpose and benefits of the system, which you can share with your customers, stakeholders and followers.



## Is UKAS CertCheck database secure?

UKAS is committed to using services that are secure and adopting effective security standards that align with industry best practices in the areas of security and service management.

The following key measures are in place to ensure data security and integrity of the UKAS CertCheck database:

- The CertCheck system is fully hosted and backed up on servers based within the UK and uses a variety of physical and technological security measures to prevent unauthorised access to or misuse of the data.
- It is not possible for anyone to generate or extract lists of certified organisations from UKAS CertCheck and, as the system contains no contact details of certified organisations, it cannot be used to support any mass marketing or communications.

Whilst this touches upon some key factors related to data security, more information on this can be found in our Security Statement, which is available on request.

### What are the key benefits of UKAS CertCheck?

Whilst there are obvious benefits to holders of UKAS accredited certification giving their customers and stakeholders confidence that their certification is valid, there are other potential benefits too. UKAS is currently working with several organisations who require accredited certification in their supply chain or who provide supplier vetting services, they are keen to be able to verify claims of accredited certification via CertCheck.

This means organisations holding UKAS accredited certification should find it easier to be accepted as approved suppliers in these areas and have further differentiation from un-certified competition.

### Access UKAS CertCheck:

The database of UKAS accredited certification can be searched at [CertCheck.UKAS.com](https://certcheck.ukas.com)

### Get in touch

[certcheck@ukas.com](mailto:certcheck@ukas.com)  
+44 (0) 1784 429000  
[ukas.com](https://ukas.com)



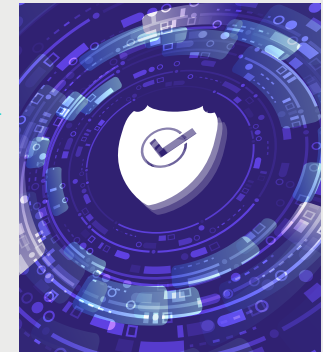
Ref: UKAS 041/05/2022

# UKAS CertCheck ✓ A world of confidence

## A database of UKAS accredited certification

UKAS has launched an online database of UKAS accredited certification, called UKAS CertCheck. This database is free to use and publicly accessible, allowing anyone to verify the validity of claims of UKAS accredited certification.

Initially CertCheck will be focused on certified management systems but there are plans to develop into product and personnel certification in the future. UKAS is providing this database at no additional cost as part of our existing service to our accredited Certification Bodies.



### What are the principal functions of UKAS CertCheck?

- To provide a centralised service that gives further confidence to people who rely upon the assurance provided by UKAS accredited certification.
- To assist in the combatting of fraudulent claims of UKAS accredited certification or organisations who attempt to portray non-accredited certification as holding the same value as accredited certification.

### How will UKAS CertCheck work?

CertCheck is a verification database and works by allowing users to verify that a claim of holding UKAS accredited certification is valid. This is done by searching on for the certificate number or registered trading name of the certified organisation. This will result in the details of the certification held being displayed; including the scope of certification, date issued, locations covered and the awarding Certification Body.

### What is required from Certification Bodies?

To make such a system viable it is essential that the database contains details of all organisations who hold UKAS accredited certification. As such, all Certification Bodies accredited by UKAS to ISO/IEC 17021-1:2015 will be required to provide and keep updated data on their certified clients. This ensures that when an organisation cannot be found on CertCheck the user can be confident that they do not hold UKAS accredited certification.

[CertCheck.UKAS.com](https://certcheck.ukas.com)

# UKAS CertCheck: Social media graphics

Tell your customers your accredited certifications can be found on UKAS CertCheck.

Use social media to promote your listing on UKAS CertCheck! We have prepared a suite of social media graphics that you can use on your own channels to promote your inclusion on UKAS CertCheck to your social networks.

You can use any variation of these graphics on the social media platforms you use.



Instagram 1080 x 1080px



Facebook/LinkedIn 1200 x 630px



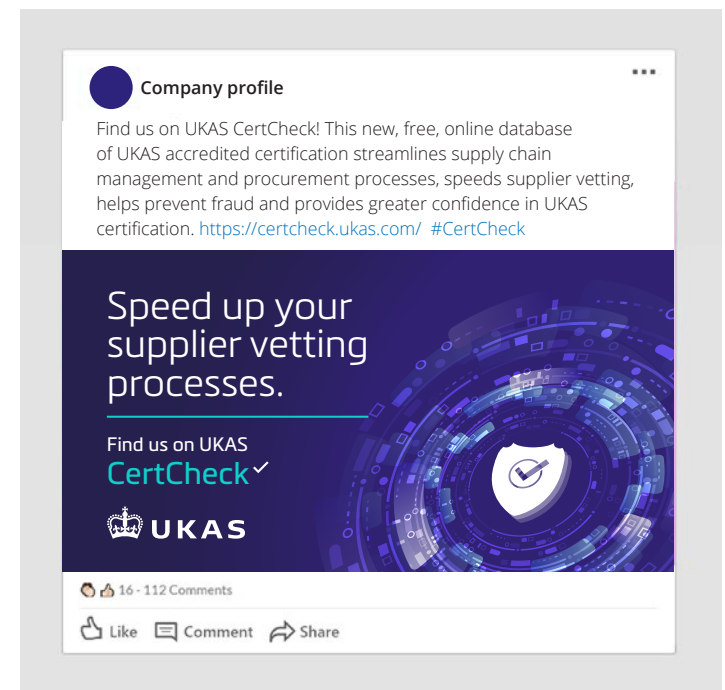
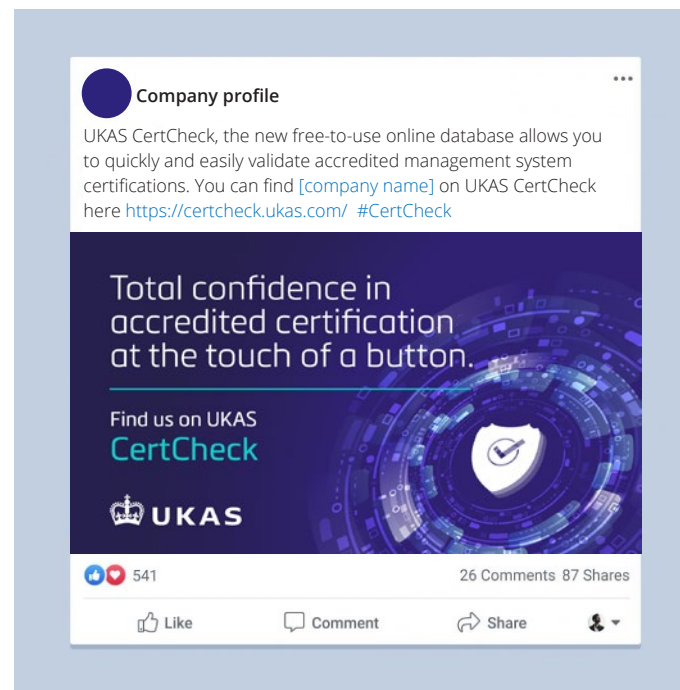
Twitter 1600 x 900px

# UKAS CertCheck: Social media text

## Tell the world about UKAS CertCheck!

If you would like some guidance about what to say about UKAS CertCheck, we have provided some suggested text here, however feel free to use your own wording.

UKAS will be promoting UKAS CertCheck on our own social media channels (please feel free to share!) We will also be using the hashtag #CertCheck in our social media posts, so please incorporate this in your own promotional material.





# UKAS CertCheck: Website banners

Use your website to promote your listing on UKAS CertCheck.

We have designed a suite of banners, suitable for inclusion in various positions on your own corporate website. These should be linked to <https://certcheck.ukas.com/> and will allow your customers to quickly find your certification and verify your current accreditation status.



Square pop up 250 x 250px



Vertical rectangle 254 x 400px



Leaderboard 728 x 90px

# UKAS CertCheck: Email signature banners

Promote your inclusion on UKAS CertCheck in your email signature.

We have designed some email banners which you may choose to use in your signature, to show your customers that your accredited certifications can be found on UKAS CertCheck. These should be linked to <https://certcheck.ukas.com/>.



394 x 96px

# Contact

If you have any further queries regarding UKAS CertCheck, please contact us at [info@ukas.com](mailto:info@ukas.com)



[CertCheck.UKAS.com](https://CertCheck.UKAS.com)